

A Look Back on the 1st Round of the 2023 International Exchange Grants Program

LTI Korea's 2023 International Exchange Grants Program has gotten underway. Spread out over four rounds this year, a total of 26 applicants from 14 different countries have already applied to the 1st round of the program which was open for submissions through January 31, 2023.

Here is a rundown of the number of applications received from each country: Netherlands (1), Germany (3), United States (4), Vietnam (1), Serbia (1), Sweden (1), Spain (3), Singapore (1), Indonesia (1), United Kingdom (2), Italy (1), India (1), Chile (1), France (5).

The applications were evaluated and selected based on the following criteria: thoroughness of the proposed plan (40%), marketing potential (30%), feasibility (20%), and track record of the organization (10%). With this in mind, the selection committee gathered to review and discuss the various proposals received from all the applicants, conduct a question-and-answer session, share their thoughts, fill out score sheets, and allocate funding for the retained proposals.

As a result, 22 applications that earned a score greater than 60 out of 100 were selected for a grant. The amount of funding allocated to each applicant was also decided on the basis of their score.

No.	Country	Name of Applicant	Title of the Project
1	Vietnam	Thai Binh Duong University(TBDU)	Conference on Korean literature translated in Vietnamese
2	Indonesia	Haru Publisher	Production of audiobooks and promotional videos on Korean literature
3	Germany, etc.	Europa	Invitation and book tour of author Hwang Sok-yong
4	Germany	Krachkultur	Publication of Cheon Myeong-

			kwan's short story "Twenty Years Old" in literary journal <i>Krachkultur</i>
5	Germany	Hanl Publishing	Invitation of author Cho Kwanghee and meet-and-greet with readers
6	United State	Hogarth Books	Invitation of author Han Kang to the U.S. for her novel <i>Greek Lessons</i>
7	United State	Sejong Cultural Society	2023 18th annual Sejong Writing Competition
8	Spain	Penguin Random House Grupo Editorial	Online and offline marketing campaigns to promote Han Kang's novel <i>Greek Lessons</i>
9	Spain	Penguin Random House Grupo Editorial	Book tour by author Keum Suk Gendry-Kim for her graphic novel <i>The Waiting</i> and other events
10	Spain	Matadero Madrid	Invitation of four Korean authors to 2nd edition of Chapter One festival in 2023
11	United Kingdom	Hamish Hamilton	Book tour by author Han Kang for her novel <i>Greek Lessons</i> and other events
12	United Kingdom	University of Oxford	Translation workshop for Seo Yugu's <i>Records on Pots and Cutting Boards</i> (Jeongjoji)
13	France	Matin Calme	Invitation of author Bora Chung to crime fiction festival Quais du Polar in Lyon
14	France	Grasset	Interview with author Han Kang for the release of her novel <i>I Do Not Bid Farewell</i> and other events
15	France	K-Vox Festival	Publishing party and performances for the release of <i>Pansori</i> :

			<i>Gangsanjae Simcheongga</i>
16	France	Society of Korean Poets	Events for the 2023 Korean Poetry Day
17	Netherlands, etc.	Agency Soseol	Promotional campaign on Korean literature in four European countries
18	Serbia	Najkula	Production of online book trailer for <i>Only I Level Up</i> and outdoor promotion
19	Italy	Universita di Napoli	Meet-and-greet with author Hwang Sok-yong for the release of <i>Mr. Han's Chronicle</i>
20	Singapore	Harriett Press	Events to celebrate the release of Lee Jung-myung's <i>Painter of the Wind</i>
21	India	Lee Myeongi	Korean literature book review contest at the University of Delhi
22	Chile	VLP Agency	Conference on Korean literature and author interviews
Total			22 applicants from 13 different countries

All in all, a total of 22 applicants from 13 different countries were selected to receive funding as part of this year's first round of the International Exchange Grants Program. I would like to thank all the organizations that demonstrated a profound interest in this program, which was reflected in the quality of their applications. I am delighted that we could offer financial support to so many great organizations.

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Selection Committee Chairman Chung Dae Hoon